SERVICE PROVIDER AFFILIATE AGREEMENT

Between: Pathway to Liberation ("Platform")
And: Service Provider ("Provider")

Effective Date: _____

1. PURPOSE

This Agreement establishes the terms under which the Provider will be listed in the Pathway to Liberation directory and compensate the Platform for qualified leads generated through the directory.

2. SERVICES PROVIDED BY PLATFORM

The Platform agrees to:

- List Provider's business in the appropriate directory (Housing, Legal Services, etc.)
- Display Provider's contact information, services, and business details
- Track and report all leads generated from the directory
- Provide a Provider Dashboard for lead management
- Generate monthly invoices for qualified leads

3. COMMISSION STRUCTURE

The Provider agrees to pay the following per-lead commissions:

Housing Providers

- **Realtors (Property Sales):** $100 per qualified lead
- **Rental Agents (Property Rentals):** $40 per qualified lead
- **Land Sales:** $100 per qualified lead

Legal Service Providers

- **All Legal Services:** $75 per qualified lead

Qualified Lead Definition

A "qualified lead" is defined as a user who:

- Contacts the Provider through the Platform's directory
- Provides their contact information (name, email, phone)
- Expresses genuine interest in the Provider's services

4. PAYMENT TERMS

- Invoices will be generated monthly for all qualified leads received during the billing period
- Payment is due within 30 days of invoice date
- Accepted payment methods: Bank transfer, PayPal, Zelle, Check
- Late payments may result in temporary suspension of listing

5. GRANDFATHERED PROVIDERS

Providers who joined the Platform before January 1, 2025, or who have been designated as "Founding Partners" are exempt from commission fees and will receive leads at no cost.

6. PROVIDER RESPONSIBILITIES

The Provider agrees to:

- Respond to all leads within 48 hours

- Provide accurate and up-to-date business information

- Maintain professional communication with all leads

- Update listing information promptly when changes occur

- Notify Platform of any issues with lead quality

7. PLATFORM RESPONSIBILITIES

The Platform agrees to:

- Maintain accurate lead tracking and reporting

- Provide transparent invoicing with detailed lead information

- Ensure directory listings are displayed prominently

- Protect Provider's business information and reputation

- Resolve any billing disputes fairly and promptly

8. TERM AND TERMINATION

- This Agreement begins on the Effective Date and continues month-to-month

- Either party may terminate with 30 days written notice

- Provider remains responsible for payment of all leads received prior to termination

- Platform will remove Provider's listing within 7 days of termination

9. CONFIDENTIALITY

Both parties agree to keep confidential any proprietary information shared during this partnership, including but not limited to lead data, business strategies, and financial

information.

10. LIMITATION OF LIABILITY

The Platform makes no guarantees regarding the number or quality of leads. The Platform's liability is limited to refunding commission fees for demonstrably invalid leads.

11. GOVERNING LAW

This Agreement shall be governed by the laws of Mexico and the State of Quintana Roo. Any disputes shall be resolved in the courts of Quintana Roo.

12. ENTIRE AGREEMENT

This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, whether written or oral.

ACCEPTANCE

By submitting your business listing to Pathway to Liberation, you acknowledge that you have read, understood, and agree to be bound by the terms of this Service Provider Affiliate Agreement.

Provider Information:

- Business Name: _____
- Contact Name: _____
- Email: _____
- Date: _____

Electronic Acceptance: Checking the "I Agree" box on the submission form constitutes your electronic signature and acceptance of this Agreement.

Questions? Contact us at info@blacktomexico.net

Pathway to Liberation
Connecting Black Expats with Trusted Service Providers in Mexico